



June –2010

Jon Weir speaks with UB President John Simpson, through his roll as co-Chair on the Education & Outreach Committee of the UB Center for Entrepreneurial Leadership Alumni Association Jon assembled a Special Session with President Simpson, UB department heads and CELAA members. The topic of discussion, how CELAA member companies can help and benefit from the UB 2020 initiative, ultimately helping *raise the tide* of the regional economic community.